

# Overview

The screenshot shows a Jive group page for 'Jive Launch Project'. The page is divided into several sections:

- Header (Annotation 1):** Includes the company logo 'COMPANY NAME', a navigation bar with 'Home', 'Apps', 'Browse', and 'Create', and a search bar. A 'Welcome, Jive Administrator' message is visible in the top right.
- Group Overview (Annotation 2):** Features a group image, ownership information (Jive Administrator), tags (jive, launch), group type (Open), and creation date (Nov 23, 2011). It also lists projects: 'Editorial and writing assignments On Track' and 'Print promotions On Track'. An 'Actions' menu includes options like 'Start a discussion', 'Write a document', 'Upload a file', 'Write a blog post', 'Create a poll', 'Create a project', 'Invite people to join this group', 'Receive email notifications', 'Track in Communications', and 'Group feeds'.
- Recent Activity (Annotation 2):** A central feed of posts with titles like 'Follow liberally, track conservatively', 'Staying up to date', 'Use mentions to bring people into a discussion', 'Think of Communications as "social obligations"', and 'Tag your content with zeal!'. Each post includes a user profile picture, a comment, and a timestamp.
- Top Participants (Annotation 2):** A section titled 'The top participants are currently being calculated or no one has contributed yet.'
- Recently Joined (Annotation 2):** A list of new members: Mariella Gutierrez, Amber Orenstein, and Mister McTesterson-Quaker, all joined on Nov 29, 2011.
- Footer (Annotation 3):** Contains navigation links ('Home | Top of page'), copyright information ('© 2007-2011 Jive Software'), and the Jive logo ('Powered by jive').

## 1: HEADER

Small style and image customizations.

## 2: CONTENT

Style customizations applied to content elements globally.

## 3: FOOTER

No customizations required.

# Header

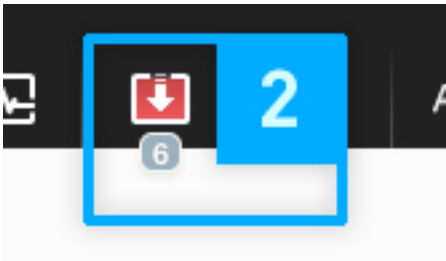


## 1: LOGO & BACKGROUND

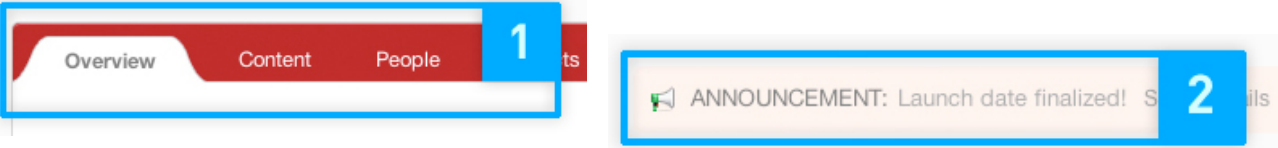
Use company logo. Change background to solid black.

## 2: WHAT MATTERS ICONS

Change background color of “highlighted” icons to red, (#B01A24). Change count background to steel blue (#7E99AA).

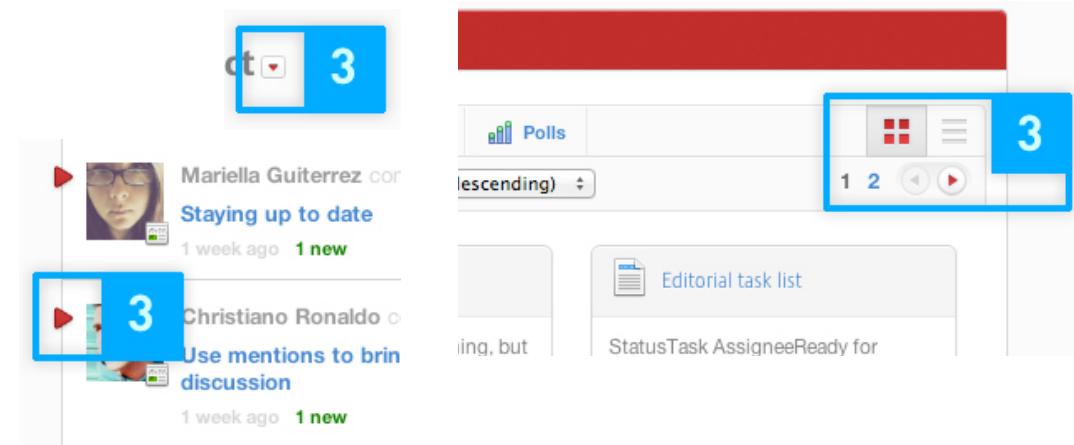


# Content



## 1: TABS

Change background color of tabs to red (#B01A24). Inactive tab text should be white.

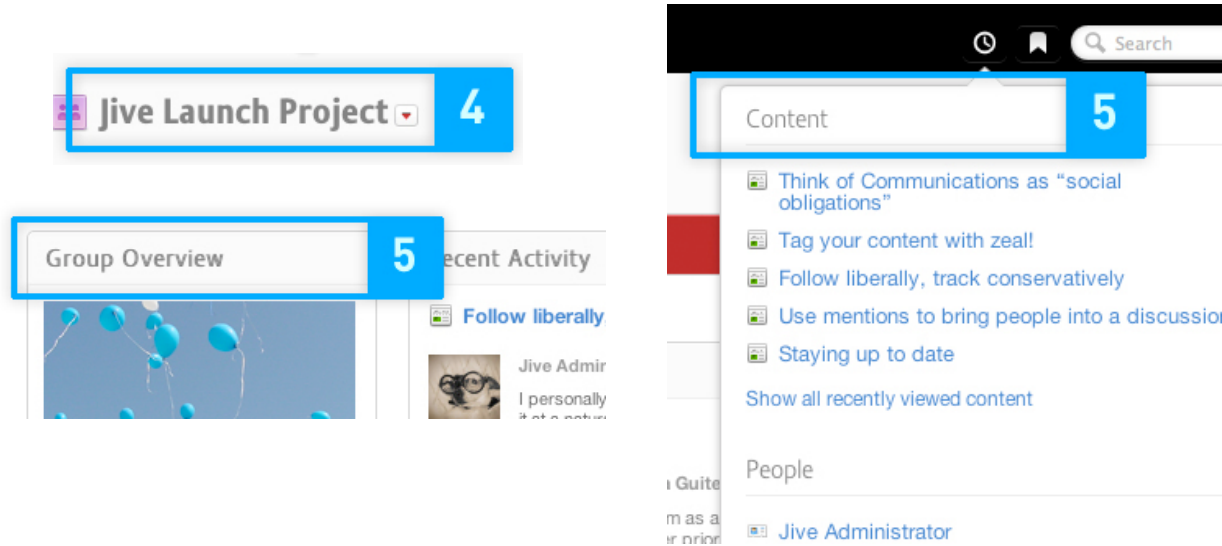


## 2: ANNOUNCEMENTS

Change background color of all announcements, including WM:Communications to a light orange (#FEF2EC). Inactive tab text should be white.

## 3: VARIOUS UI ELEMENTS

Change UI elements to use red (#B01A24) for drop down arrow buttons, active browse types, and What Matters: Communications unread indicator.



## 4: PAGE TITLES

Use Stalemate Pro Heavy for page title H1 headlines.

## 5: HEADLINES

Use Stalemate Pro Light for all headlines H1–H4, this will include widget titles. Widget titles should also be slightly darker grey (#717171).

# Content

**What Matters: Communications**

Filter ▾  Unread Only [Mark all read](#)

**ANNOUNCEMENT** by **Jive Administrator**  
**Launch date finalized!**  
2 hours ago

**Jive Administrator** commented on **Follow liberally, track conservatively**  
2 hours ago

**Mariella Guterrez** commented on **Staying up to date**  
2 hours ago **1 new**

**Christiano Ronaldo** commented on **Use mentions to bring people into a discussion**  
2 hours ago **6**

**Amber Orenstein** commented on **Think of Communications as "social"**

**Use mentions to bring people into a d**  
Jive Administrator wrote 3 hours ago  
Need to get an expert involved in a discussion o  
Don't just rely on followed activity to bring some  
[SHOW FULL PREVIEW](#)

**Latest activity**

**Christiano Ronaldo** commented 2 hours ago  
That's it, y'all are getting mentioned!

[Comment on original blog post](#)

## 6: WM:COMMUNICATIONS

Change background color of currently active item in WM:Communications to a light steel grey (#EDF1F5).